



# Kids' Fundraising Manual



Thank you for your interest in fundraising for St. Hubert's Animal Welfare Center! We are so excited that you're volunteering to help the animals! Before you get started, here are a few things you should know:

- ❖ Because there are other animal groups in our area, we want people to know that you are helping our group, St. Hubert's Animal Welfare Center. When you refer to the shelter on event fliers or posters, please use "St. Hubert's Animal Welfare Center." If you would like a copy of our official logo, or if you would like to borrow a large vinyl banner with our official name and logo for your event, please contact our Humane Educator to arrange this.
- ❖ Please do not go door-to-door asking for donations, even if it is in your own neighborhood. Unfortunately, it's just not safe.
- ❖ A picture is worth a thousand words! Be sure to take plenty of photos. We love sharing the great things that people are doing to make a difference for the animals.
- ❖ It's always important to say Thank You! A big smile along with a courteous Thank-You goes a long way! Remember everyone who helped to make your fundraising activity a success. Be sure to thank businesses that helped you advertise, school staff, and friends and family members who donated their time or services.

## Fundraising Ideas

- ❗ Instead of gifts for your birthday or other special events, ask for donations to benefit the animals of St. Hubert's.

***Example:** David had a special place in his heart for senior pets, so he explained to his friends and family member that he chose to have all his birthday donations help St. Hubert's Red Collar Society, which benefits senior pets. The best birthday gift he received was knowing that he did something special for senior animals.*



- ❗ For one month, at the end of each day ask your family members to empty the change that mysteriously accumulates in your pockets, backpacks, or purses, and donate it to St. Hubert's. Decorate an empty jar and put it in a special place at your home as a reminder. You'll be surprised at how much change you'll collect!
- ❗ Host a pet picture day. Ask a photographer to donate their time and set up a 'studio' at your chosen location where you can invite pet owners to come have their pet's pictures taken!

***Example:** Beth got permission to use her church's basement as a "Pawfect Portraits Studio" one Saturday afternoon. She*

*asked a local photographer, who happened to be a cat owner, if he'd donate a few hours to help her raise money for the animals of St. Hubert's. The photographer agreed and they spent the afternoon with pet families posing their animals for pictures. Beth charged a fee of \$15 for the service and with the help of her older brother, was able to email photos to the pet families. Pet families had a blast and a lot of money was raised for St. Hubert's!*



- ❗ Participate in your school's events by hosting a bake sale to support St. Hubert's Animal Welfare Center. Get permission to set up a table at sporting events, Science Fairs, PTA meetings, or Back-to-School Night.  
***Example:** The Friends of Small Animals Club set up a table at their school's Homecoming Game. Members of the club baked treats and received donations of baked goods from teachers. They decorated the table with drawings and even created a small animal themed slideshow to display on one of the member's laptop. Families that came to watch the game appreciated the sweet treats and entertaining slideshow and were more than happy to make a donation to benefit St. Hubert's.*

- ❗ Organize a ‘Pajamas for Pets’ day at school. Talk to your principal about allowing students to wear comfortable pajamas to school one day for a \$2 donation to benefit the animals at St. Hubert’s. Make announcements over the PA system during homeroom. During your announcements, include a special message such as the importance of spaying and neutering your pets to help control the pet population. Not only will your classmates be cozy for a day, but they’ll also feel good inside knowing they helped!



- ❗ Run a drink stand at sporting events. Depending upon the time of year, you can sell lemonade or hot chocolate as a refreshment to people watching the game. Be sure your customers know the money earned will be donated to St. Hubert’s Animal Welfare Center.

*Example: Donna’s sister played soccer for the high school team. It occurred to Donna that people watching the game were likely thirsty and would want a drink during the game. So, she decided to set up a drink stand on the sidelines during the team’s home games after getting permission from the coach. Depending upon the*

*weather, at each game she sells about \$20 worth of Labrador Lemonade or Himalayan Hot Chocolate, which all goes to St. Hubert’s animals!*



- ❗ Organize a neighborhood yard sale on your block. Ask your neighbors to clean out their garages and basements for items they no longer need. Choose a weekend to host the sale. Create signs to advertise your sale, and post them around town. Supermarkets and local businesses often have bulletin boards where you can post fliers about local events. In your signs, be sure to explain that the money earned will be donated to St. Hubert’s Animal Welfare Center. Ask your friends to help organize the goods in your yard and help with the selling!

❗ Earn some money for St. Hubert's by helping your parents or neighbors with household chores. Extra time spent raking leaves, shoveling snow, folding laundry or straightening up the garage can earn money that can add up! Encourage your friends to do the same and combine your money together after a month or two to make a donation together. Hard work can pay off!

❗ Get your adult family members involved!

*Example: John's dad is an auto mechanic and he agreed that in the month of June he would donate \$3 from every oil change to St. Hubert's. John created a poster to put in the window of his dad's repair shop that advertised this very generous offer, and he also put fliers in local stores to advertise it.*



Whichever fundraising activity you choose, enjoy it and have fun, knowing that you are doing something wonderful for a great cause... the animals of St. Hubert's! Your hard work, enthusiasm, and commitment is very much appreciated! Thank you!