## PARTNER

### WITH ST. HUBERT'S ANIMAL WELFARE CENTER

#### **WE VALUE OUR PARTNERS!**

Thank you for your interest in supporting St. Hubert's Animal Welfare Center and our mission to protect animals, support families, and advocate for positive change to create a world where all animals can thrive. We enrich the humanity of our communities by promoting compassion and encouraging people to find joy, comfort, and companionship through the love and appreciation of animals.



# STRATEGIC

STRATEGIC PARTNERSHIPS ENABLE DIVERSE COMPANIES TO BENEFIT FROM THE ENORMOUS APPEAL OF ANIMALS. PARTNERING WITH ST. HUBERT'S RAISES AWARENESS AND REVENUE FOR ANIMAL WELFARE PROGRAMS AND GIVES EMPLOYEES AND CONSUMERS THE OPPORTUNITY TO HELP ANIMALS AND THEIR FAMILIES IN NEED.

We will work with you to find the right program to build on your unique strengths and effectively engage your employees and consumers:

- Strategic philanthropic giving
- Employee engagement campaigns
- Immediate humanitarian and emergency relief
- Cause-marketing and consumer engagement activities
- Event sponsorship and participation



YOUR COMMITMENT MAKES AN INCREDIBLE

DIFFERENCE. BECAUSE OF YOUR SUPPORT,
ST. HUBERT'S CAN ENSURE THE SAFETY AND
WELFARE OF ANIMALS IN ADDITION TO BRINGING
PEOPLE AND ANIMALS TOGETHER. CORPORATE
PARTNERS CAN CHOOSE FROM A VARIETY OF WAYS
TO WORK WITH US DEPENDING ON THEIR GOALS.
AT ALL LEVELS, PARTNERS CAN ENGAGE WITH US
THROUGH SEVERAL OPPORTUNITIES!

### PARTNERSHIPS

CORPORATE PARTNERS CAN CHOOSE FROM A VARIETY OF OPPORTUNITIES TO WORK WITH US DEPENDING ON YOUR GOALS!



#### STRATEGIC PHILANTHROPIC GIVING

Strategic Partnerships enable diverse companies to benefit from the enormous appeal of animals and communities. You can help raise awareness and revenue for animal welfare programs and helps keep animals with their families. Programs you can support include our best in class transport program – St. Hubert's WayStation, humane education, emergencies, community outreach, behavior and training, medical services, and community cats.

#### EMPLOYEE AND LEADERSHIP ENGAGEMENT



#### **HOST A FUNDRAISER**

Create and host a fundraising drive for any of our programs; or organize a food drive to provide vital, nutritious pet food to thousands of families each year; or choose from our wish lists and items will be sent directly to our shelter.

### CAUSE PARTNERSHIPS

Consumers love, and tend to be more loyal to, businesses whose values align with their own. Cause marketing is a way to demonstrate your corporate values to consumers in a way that is meaningful and engaging. St. Hubert's will work with you to create a custom campaign.

#### SPECIAL EVENTS

St. Hubert's signature Wine Tasting Event brings our supporters together for an elegant evening of fun to benefit animals in need. Sponsorship benefits at different levels provide excellent marketing benefits to companies as well as opportunities to attend in person and network with St. Hubert's leadership and other prominent companies. There may be local events throughout the year, and you can find those at https://www.sthuberts.org/events.



# STRATEGIC PARTNERSHIP HIGHLIGHTS

#### MORRIS ANIMAL INN

HAS BEEN A PROUD SPONSOR OF ST. HUBERT'S FOR OVER 25 YEARS.

As a prominent local business, they've supported our fundraising events, sponsored adoption fees of shelter pets, organized pet food and supply donation drives, and much more. This close partnership has been an invaluable resource for St. Hubert's and a beneficial relationship for Morris Animal Inn who is located just miles away from our Madison campus.









### FRESHPET BEGAN THEIR CORPORATE PARTNERSHIP WITH ST. HUBERT'S IN 2020.

Freshpet, the pioneers of fresh real food pets, celebrates the human-pet bond. The partnership with St. Hubert's brings that mission to life. With food donations to nourish & enrich shelter dogs and cats, free meal coupons for pet families in need, and financial support of the WayStation program, the collaboration ultimately brings people and pets together for happier, healthier lives.

#### **MORE INFO**



If you would like to learn more about partnering with us, please contact Katie Rotramel at krotramel@sthuberts.org.

W sthuberts.org

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THANK YOU FOR YOUR INTEREST IN SUPPORTING
ST. HUBERT'S ANIMAL WELFARE CENTER!